MTNA

MUSIC TEACHERS NATIONAL ASSOCIATION

2005 MTNA Member Survey

Music Teachers National Association
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September 2005

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Background
Objectives and Research Approach

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⊡ In 2005, The Music Teachers National Association has a total 23,625 members. The organization conducted a formal membership study in 2005 to better understand:

- **MTNA members and their needs to develop meaningful products and services**
- **The independent music teaching profession to serve as an expert resource to the media**
- **Gauge effectiveness of current marketing, promotional, educational products available through MTNA**

⊡ MTNA, in cooperation with Beyond Data, Inc., a Cincinnati-based research firm, designed and executed a Web-based and mail survey to members in 2005. A total of 2,081 individuals completed the study, a complete rate of 16%, representing approximately 8% of MTNA's total membership.

- **WEB: Approximately 11,781 E-mail invitations with a link to the Web survey were sent to a random sample of MTNA members. (1,793 completes = 15% complete rate)**
- **MAIL: An additional 980 surveys were sent to a random sample of MTNA members without E-mail addresses. (288 completes = 29% complete rate)**
- **CONFIDENCE: The Error Range around these results is ±2.1% at the 95% confidence level.**

Method of Completion

Web 86%   14% Mail
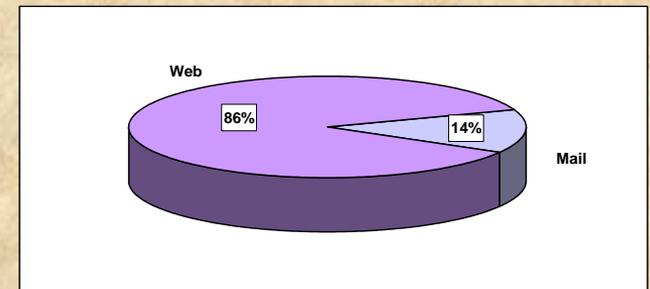
Base: Total respondents (N=2081).

About You
Gender, Ethnicity

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▣ **GENDER**: In 2005, 87% of the 23,625 members are women. Study participants reflect this distribution, with 86% women.

Gender

Q34. Please indicate your gender.

Female 86%

11%

2%

No response

Male
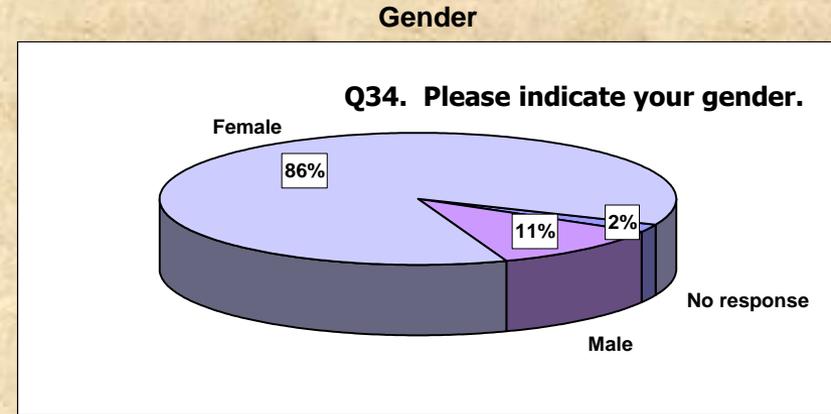
Base: Total respondents (N=2081).

▣ **ETHNICITY**: While 89% of participants are Caucasian, there is measurable representation of other ethnic groups including Asian (5%), Latino/Hispanic (1%), African-American (1%) and Other (1%).

Ethnicity

Q35. What is your ethnic group?

Caucasian	89%
Asian	5%
Latino/Hispanic	1%
Native American	1%
African-American	1%
Other	1%

0% 20% 40% 60% 80% 100%
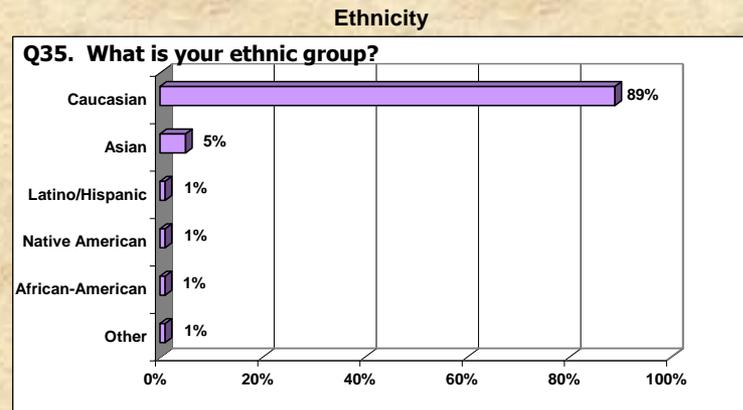
Base: Total respondents (N=2081). No response=4%.

About You
Age

🔲 **AGE**: Survey participants are somewhat older than the **MTNA** membership base. *[NOTE: Age breaks are similar, but not identical.]*

MEMBERSHIP AGE BREAKS
20 - 29...........................7%
30 – 49.......................34%
50 – 59.......................23%
60+.........................…36%

SURVEY AGE BREAKS
18 - 25.........................3%
26 – 45..................... 23%
46 – 55......................29%
56+........................…...44%

Age

Q36. Please indicate your age.

Age	Percent
18-25	3%
26-35	9%
36-45	14%
46-55	29%
56-65	25%
66 or older	19%

26% (18-25, 26-35, 36-45)
44% (56-65, 66 or older)
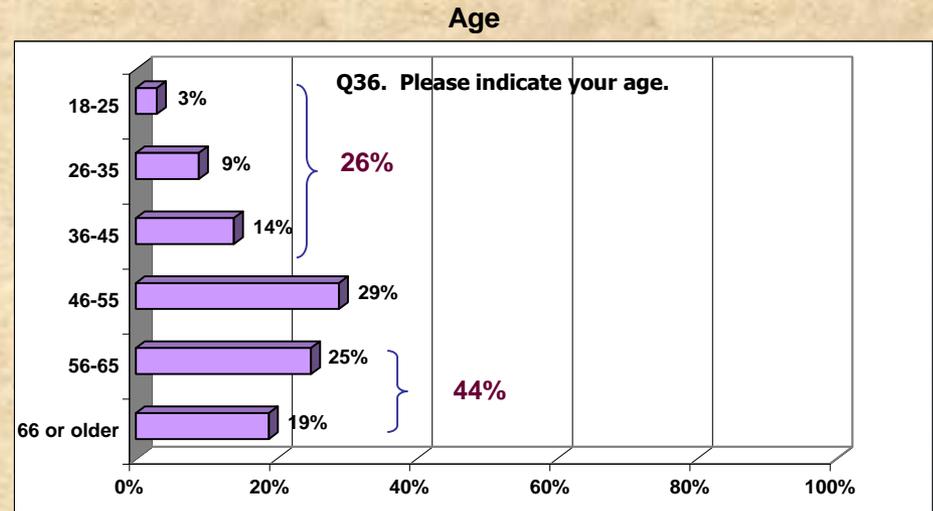
Base: Total respondents (N=2081). Mean=52. No response=3%.

About You
Size Community Serve

▣ These **MTNA** members tend to be teaching in smaller communities, (average 250K population).

+ **One-third of these music teachers serve communities under 50K population (33%).**

+ **Another 44% serve communities between 50K and 499K.**

+ **About 17% are serving communities 500K population or greater.**

Size of Community Served with Work

Q37. What size community do you serve with your work?

Category	Percent
Less than 10k	11%
10k-49k	22%
50k-99k	21%
100k-499k	23%
500k-1 million	9%
More than 1 million	8%

Less than 10k + 10k-49k = **33%**

500k-1 million + More than 1 million = **17%**
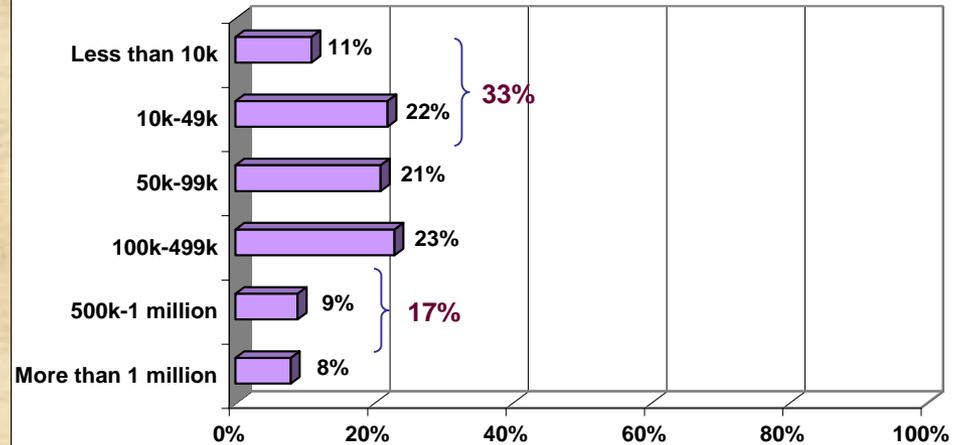
Base: Total respondents (N=2081). Mean=251,000. No response=7%.

Beyond Data, Inc.

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About You
2004 Earnings from Music Teaching

MTNA MUSIC TEACHERS NATIONAL ASSOCIATION

🔲 **MTNA** members indicate they earn on average $27K annually from music teaching.

- ✚ **Higher music teaching earnings emerged for men ($36K) vs. women ($26K).**
- ✚ **Those teaching full-time indicated earning on average $34K vs. part-time on average 19K.**

🔲 Only one in 10 indicate they earn $50K or more from their music teaching.

Approximate 2004 Earnings from Teaching

Q38. What were your approximate 2004 earnings from music teaching?

Earnings	Percent
Less than $10k	26%
$10k-$49k	54%
$50k-$75k	7%
$76k or more	2%
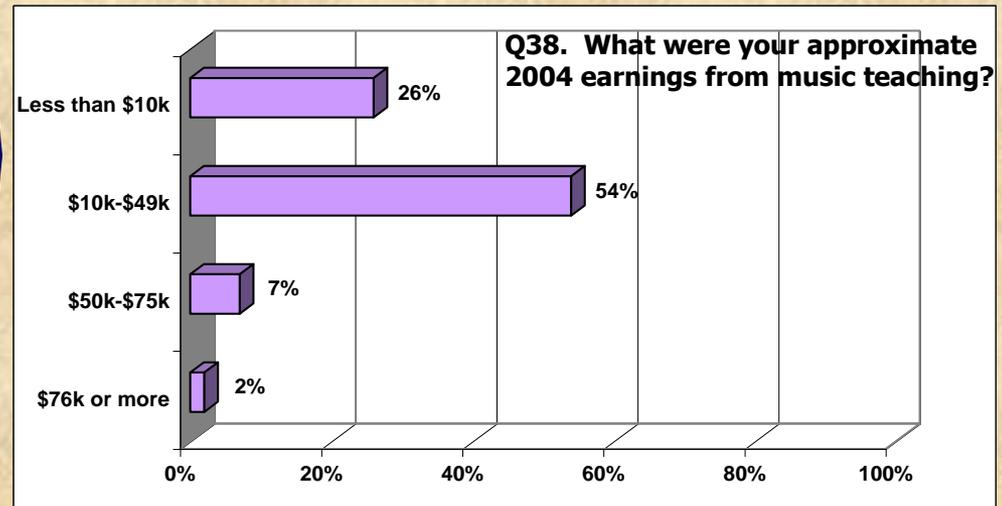
Base: Total respondents (N=2081). Mean=$26,900. No response=11%.

MTNA Member Profile
Years as Music Teacher

🔲 For many **MTNA** members, teaching music has been a focus of a lifetime.

- ➕ **Fully 38% of members have been teaching for over 30 years.**
- ➕ **Another 44% have been teaching between 11 and 30 years.**
- ➕ **While they represent a smaller proportion of the membership base, 15% have been teaching for 10 years or less, an indication that as they join the ranks of music teachers, many turn also to MTNA as resource for their practice and for their own professional development.**
- ➕ **Only 2% indicate they are not teaching.**

Years Teaching

Q1. How many years have you been a music teacher?
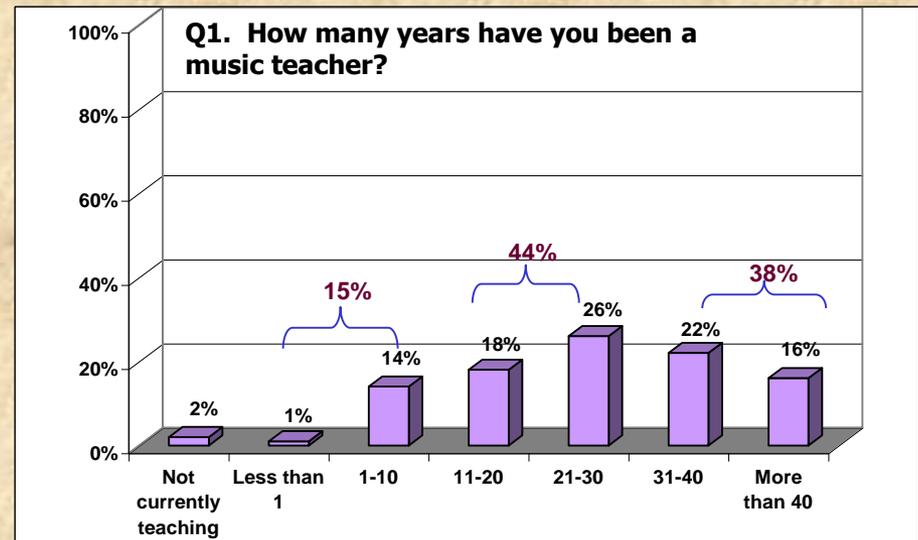
Base: Total respondents (N=2081). No response=1%

MTNA Member Profile
Age Began Teaching Music

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▣ Three-fourths of **MTNA** members began teaching by the time they were 25 (73%).

✚ **Another 15% began teaching between 26 and 35.**

✚ **Only 13% began teaching over age 45.**

Age When Began Teaching

Q2. How old were you when you began teaching music?
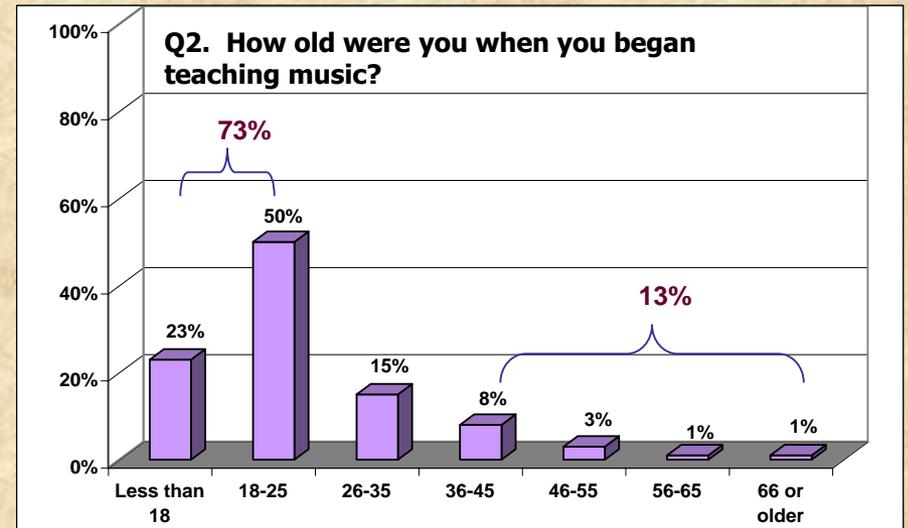
Base: Total respondents (N=2081). No response=1%

MTNA Member Profile
Primary Teaching/Music Focus Area

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⊡ More than 8 out of 10 members indicate their primary teaching/music focus is piano.

Primary Teaching/Music Focus Area

Q3. What is your primary teaching/music focus area?

Focus Area	Percentage
Piano	84%
Voice	5%
Strings	2%
Woodwind	2%
Theory	1%
Organ	1%
Early childhood	1%
Brass	0.4%
Harp	0.4%
Composition	0.3%
Guitar	0.3%
Keyboard	0.3%
Music appreciation	0.2%
Pedagogy	0.2%
Band	0.2%
Conducting	0.1%
Accordion	0.1%
Percussion	0.1%
Other	0.4%

Base: Total respondents (N=2081). No response=1%

MTNA Member Profile
Top Challenges Will Face in Next Few Years
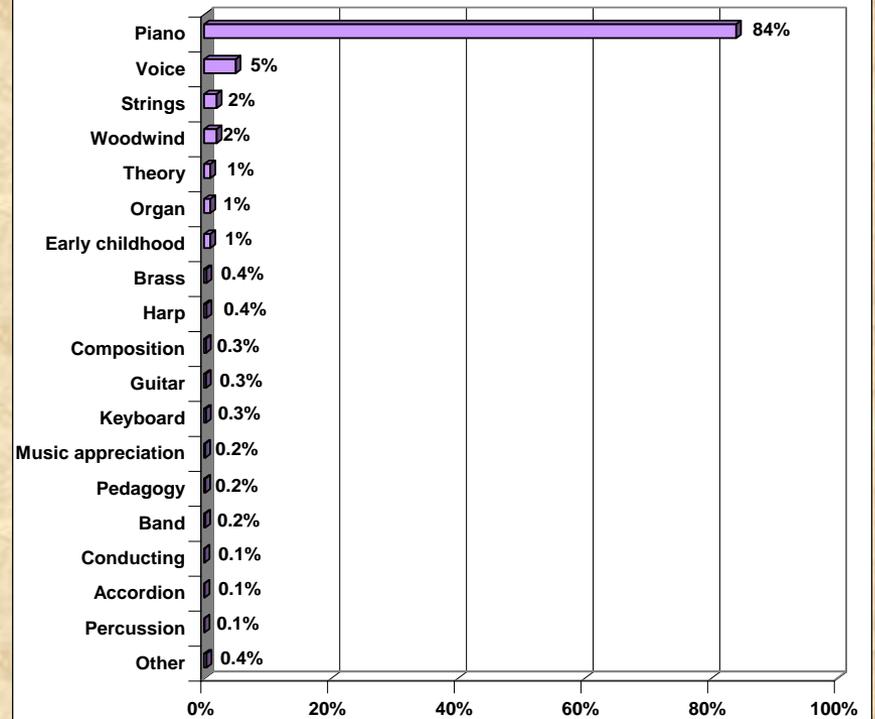
🔲 Four out of 10 of these **MTNA** members see maintaining student interest as one of their biggest challenges (43%). This includes maintaining student enthusiasm, accommodating student sports schedules, and encouraging students to practice on their own.

➕ **Another one-fourth (24%) mentioned Teacher Education issues such as advancing their own talent, keeping up with technology, or obtaining certification.**

➕ **Other key challenges: Studio Growth (21%), Curriculum Development (19%), Managing the Business (17%), and Teacher Stamina (15%).**

Q4. In the next few years, what are the top two challenges you anticipate as a music teacher?

Top Two Challenges In Next Few Years

Maintaining student Interest (Net)	**43%**
Maintaining student enthusiasm	17%
Accommodating student schedules/sports	14%
Students practicing on their own	10%
Emphasizing music as part of education	5%
Student interest in classical/all types of music	4%
Parent involvement with student learning	4%
Finding affordable instruments for students	1%
Teacher Education Maintenance (Net)	**24%**
Advancing personal talent/education beyond students'	14%
Keeping self up with technology	9%
Obtaining teacher certification	2%
Relating to younger students	1%
Studio Growth (Net)	**21%**
Acquiring new students	6%
Retaining students	6%
Recruiting quality/advanced students	5%
Building a studio	3%
Relocating studio	2%
Hiring/finding teachers	1%
Lesson/Curriculum Development (Net)	**19%**
Curriculum/lesson content	13%
Student competitions/exams/performances	3%
Finding music/materials	1%
Transitioning/teaching group lessons	1%
Focusing on acoustic vs. electronic	1%
Managing the Business (Net)	**17%**
Economic stability	7%
Determining how to retire/retirement	5%
Competitive lesson pricing	4%
Finding affordable insurance	1%
Dealing with business aspects of teaching	1%
Finding recital venues	0.3%
Teacher Stamina (Net)	**15%**
Teacher time management/balance	9%
Teacher aging/stamina	4%
Avoiding teacher burnout	4%
Other (Net)	**8%**
Finding jobs for students/teachers	1%
MTNA commitments	1%
Other	6%
None	0.3%
No response	10%

Base: Total respondents (N=2081).

Beyond Data, Inc.

MTNA Member Profile
Resources Will Use to Address Challenges

▣ Seven out of 10 rely on colleague contacts to address those challenges, and 6 out of 10 members indicate they will use **MTNA** as a resource.

  ↴ **About half indicate they will seek additional training/education (49%).**

  ↴ **Many will expand use of technology (38%) or attend national conferences (32%).**

  ↴ **One-fourth or fewer teachers will use other strategies such as business planning, awards/grants, additional employment, advertising, certification, or on-line approaches. Somewhat higher levels of usage will be by younger teachers, many at earlier stages of their careers.**

Other Strategies	Total	18 - 45
Business planning ……………...	26%	33%
Seeking awards …………….....	16%	21%
Additional employment………...	14%	23%
Print/mail advertising………….	13%	19%
Certification ……………………	13%	24%
Web/Internet advertising……....	12%	18%
Grants…………………………...	9%	13%
On-line lessons ………………..	4%	2%

Resources Anticipate Using To Address Challenges

Q5. What resources do you anticipate using to address those challenges?

Resource	%
Colleague contacts	68%
MTNA membership	59%
Additional education/training	49%
Expand your use of technology	38%
Attend national conferences	32%
Business planning	26%
Seek awards opportunities	16%
Seek additional employment opps.	14%
Print/mail advertising	13%
Seek certification	13%
Web/Internet advertising	12%
Apply for grants	9%
Provide virtual online lessons	4%
None/no response	10%

Base: Total respondents (N=2081)

Member Profile
Approach to Teaching

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🔲 More than 8 out of 10 members indicate their primary focus is on teaching (84%) vs. 27% primarily on performing.

   ✦ **About 4 in 10 score themselves high on using innovative products and services (44%), advising other teachers (35%), or recommending products to students (29%).**
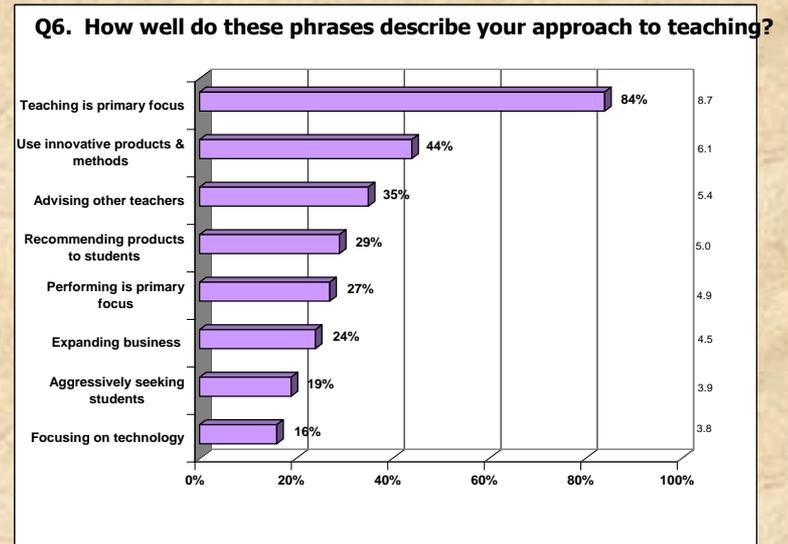
   ✦ **About one-fourth are expanding their business, and one-fifth are aggressively seeking new students. About 16% indicate they have a high focus on technology.**

🔲 Compared to teachers over 45, those teachers under 45 are more likely to be recommending products to students, performing, and working to expand their business, while those over 45 more likely to be advising other teachers.

Approach to Teaching
- Top 4 Box Scores -

Q6. How well do these phrases describe your approach to teaching?

Phrase	Top 4 Box	Scale
Teaching is primary focus	84%	8.7
Use innovative products & methods	44%	6.1
Advising other teachers	35%	5.4
Recommending products to students	29%	5.0
Performing is primary focus	27%	4.9
Expanding business	24%	4.5
Aggressively seeking students	19%	3.9
Focusing on technology	16%	3.8

Base: Total respondents (N=2081). Based on a 1-10 scale where 1=Does not describe me at all and 10=Describes me completely. Top 4 box=7-10 on scale.

Your Approach to Teaching

		Age	
	Total	18 - 45	45 - 65
Base	2081	532	1109
Teaching	84%	85%	86%
Use innovative products and services	44%	47%	44%
Recommending products to students	29%	38%*	29%
Performing	27%	34%*	26%
Expanding business	24%	34%*	25%
Aggressively seeking students	19%	24%	20%
Focus on technology	16%	18%	16%
Advising other teachers	35%	32%	39%*

Significantly higher than other groups

Membership and Programs
Years as Member of MTNA

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🔳 A measure of an organization's strength is its capacity to retain current members as well as attract new members.

➕ **One-third have held their memberships for over 20 years, and 43% have been members of MTNA for 6 – 20 years. One-fourth have belonged to MTNA for 5 years or less.**

➕ **The average length of membership is 15 years.**

Years Been Member of MTNA

Q7. How many years have you been a member of MTNA?

25%   43%   32%

7%   18%   17%   26%   20%   12%

1 or less | 2-5 | 6-10 | 11-20 | 21-30 | More than 30
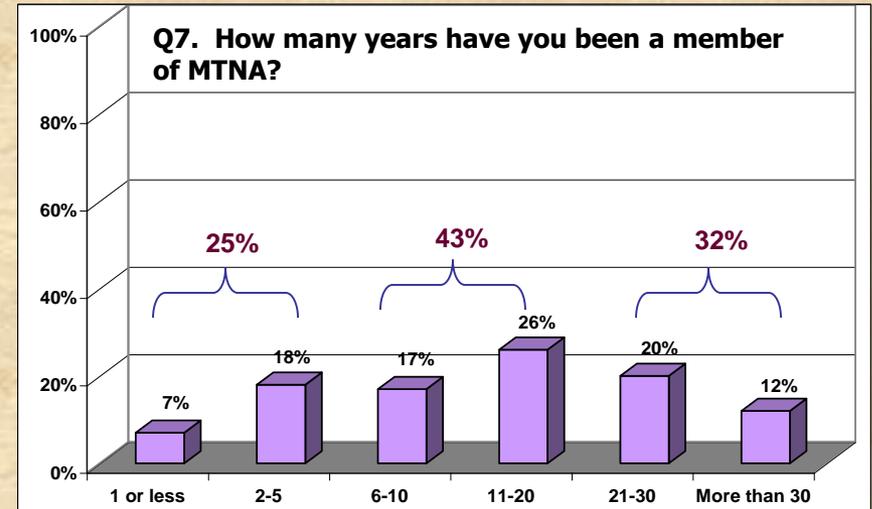
Base: Total respondents (N=2081). No response=2%

Membership and Programs
Satisfaction with MTNA Membership

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▣ Almost two-thirds of **MTNA** members are very satisfied with their **MTNA** membership (65%).

   ♦ Another 25% are somewhat satisfied, and only 8% are not satisfied with the value of their membership.

Satisfaction with Value of Membership

Q8. Overall, how satisfied are you with the value of your membership in MTNA?

Category	Percentage
1-3 Not at all satisfied	8%
4-6	25%
7-10 Extremely satisfied	65%
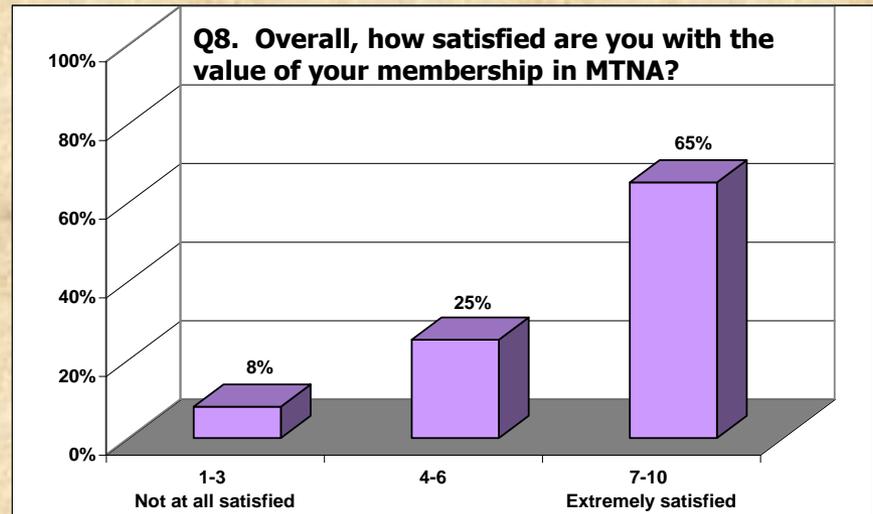
Base: Total respondents (N=2081). Mean=7.2. No response=3%

Membership and Programs
Awareness of MTNA Professional Services

🔲 Nine out of 10 members are aware of key MTNA programs: *The American Music Magazine*, the **MTNA National Conference**, the **MTNA Certification program** and product information/ads.

- **Eight out of 10 members are aware of *technology* and *networking opportunities* through MTNA.**
- **Three-fourths are aware of the *resource recommendations for music libraries***
- **Six out of 10 know about the *Assessment Tools* publication, and over half are aware of the community outreach *"Music for Everyone"* programs.**

Q9. Please indicate which of these MTNA services you are aware of.

Awareness of MTNA Professional Services	
	Aware
American Music Magazine	97%
National Conference	94%
MTNA Certification Program	93%
Product information/ads	89%
Technology	84%
Networking opportunities	83%
Resource recommendations for music libraries	74%
Assessment Tools publication	60%
"Music for Everyone" programs	54%

Base: Total respondents (N=2081).

Membership and Programs
Usage & Interest in MTNA Professional Services

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▣ Members express interest in programs through current usage or interest in using the program in the future.

➕ Interest and usage is highest for *"The American Music Magazine,"* followed by product information/ ads, and the **MTNA National Conference.**

➕ Six in 10 members are interested in the **MTNA Certification program,** technology, and resource recommendations for music libraries.

➕ Almost 4 in 10 are interested in the **Assessment Tools** publication and 26% are interested in the **"Music for Everyone"** program.

Q10. Please indicate your satisfaction with these MTNA Professional Services.

Usage & Overall Interest in Using MTNA Professional Services	Aware	Interest	Used	May Use
American Music Magazine	97%	**93%**	89%	4%
Product information/ads	89%	**73%**	52%	21%
National Conference	94%	**71%**	42%	29%
MTNA Certification Program	93%	**64%**	35%	29%
Networking opportunities	83%	**61%**	41%	20%
Technology	84%	**61%**	33%	28%
Resource recommendations for music libraries	74%	**59%**	38%	21%
Assessment Tools publication	60%	**37%**	15%	22%
"Music for Everyone" programs	54%	**26%**	7%	19%

Base: Total respondents (N=2081).

Membership and Programs
Satisfaction with MTNA Professional Services

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▣ As might be expected, satisfaction is highest with programs members have experienced.

  ✛ **Almost two-thirds indicate high satisfaction with the "*American Music Teacher Magazine*" (mean score 7.6).**

  ✛ **Satisfaction levels align with usage, an indicator that those using are very satisfied with the programs.**

Satisfaction With MTNA Professional Services
- Top 4 Box Scores -
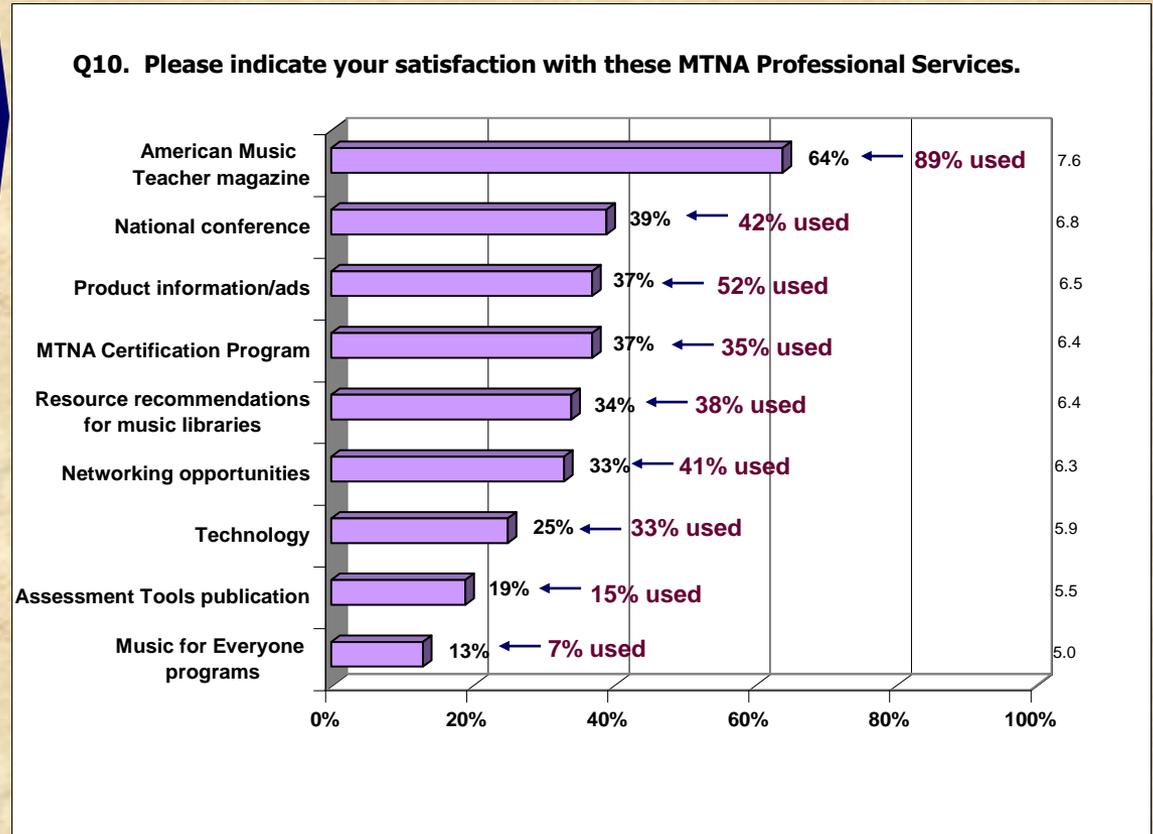
Q10. Please indicate your satisfaction with these MTNA Professional Services.

Service	Top 4 Box	Used	Mean
American Music Teacher magazine	64%	89% used	7.6
National conference	39%	42% used	6.8
Product information/ads	37%	52% used	6.5
MTNA Certification Program	37%	35% used	6.4
Resource recommendations for music libraries	34%	38% used	6.4
Networking opportunities	33%	41% used	6.3
Technology	25%	33% used	5.9
Assessment Tools publication	19%	15% used	5.5
Music for Everyone programs	13%	7% used	5.0

Base: Total respondents (N=2081). Based on a 1-10 scale where 1=Not at all satisfied and 10=Extrmely satisfied. Top 4 box=7-10 on scale.

Membership and Programs
Awareness of MTNA Business Services

▣ Most members are aware of **MTNA** Business Services such as Health Insurance (89%) and Professional Liability Insurance (88%).

✦ **Eight out 10 members are aware of the Tax Guide, Legal Guide, Business planning assistance, and Licensing/zoning guidance.**

Q9. Which of thee MTNA Business Services are you aware of?

Awareness of MTNA Business Services	
	Aware
Health Insurance	89%
Professional Liability Insurance	88%
Tax Guide	83%
Legal Guide	81%
Business planning	80%
Licensing/zoning guidance	80%

Base: Total respondents (N=2081).

Membership and Programs
Usage/Interest with MTNA Business Services

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▣ About one-third of members indicate they are interested in professional services including the Tax Guide, Business planning, Legal Guide or Licensing/Zone guidance.

　✚ **About one-fifth are interested in Professional Liability Insurance or Health Insurance through MTNA.**

Q9.   Which of these MTNA Business Services are you aware of, used, or may use?

Usage & Overall Interest in Using MTNA Business Services				
	Aware	**Interest**	**Used**	**May Use**
Tax Guide	83%	**33%**	17%	16%
Business planning	80%	**32%**	12%	20%
Legal Guide	81%	**30%**	11%	19%
Licensing/zoning guidance	80%	**29%**	10%	19%
Professional Liability Insurance	88%	**20%**	4%	16%
Health Insurance	89%	**17%**	3%	14%

Base: Total respondents (N=2081).

Membership and Programs
Satisfaction with MTNA Business Services

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▣ Satisfaction levels align with usage, an indicator that those using are very satisfied with the programs.

Satisfaction With MTNA Business Services
- Top 4 Box Scores -
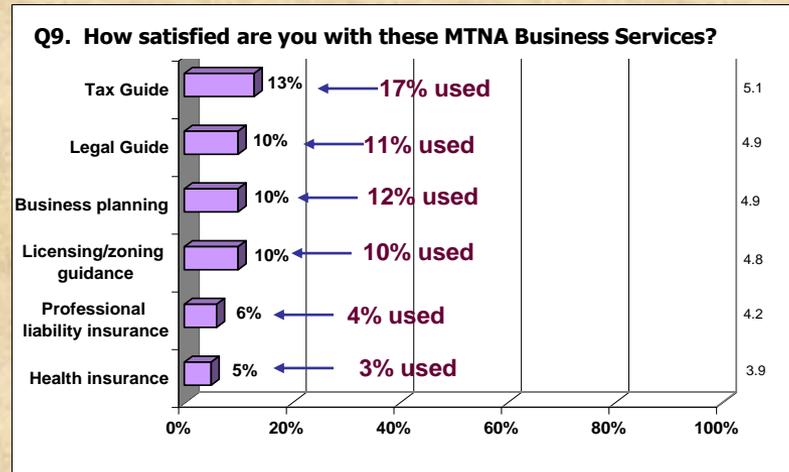
Q9. How satisfied are you with these MTNA Business Services?

| Service	Top 4 Box	Used	Mean
Tax Guide	13%	← 17% used	5.1
Legal Guide	10%	← 11% used	4.9
Business planning	10%	← 12% used	4.9
Licensing/zoning guidance	10%	← 10% used	4.8
Professional liability insurance	6%	← 4% used	4.2
Health insurance	5%	← 3% used	3.9

0% 20% 40% 60% 80% 100%

Base: Total respondents (N=2081). Based on a 1-10 scale where 1=Not at all satisfied and 10=Extrmely satisfied. Top 4 box=7-10 on scale.

Membership and Programs
Focus on MTNA Initiatives

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◉ As might be expected, when given the opportunity to provide feedback to **MTNA** on where to place focus on initiatives, members indicate highest focus should be on programs related to pedagogy (84% scored this value high).

➕ **These are followed by focus on publications and the national conference, scored high by 7 out of 10 members.**

➕ **Six out of 10 think there should be high attention given to initiatives on recreational music making, technology resources and MTNA Certification programs.**

➕ **These are followed by initiatives related to national competitions (54%), group teaching (48%), and the "Music for Everyone" program (36%).**

Desired Focus on MTNA Initiatives
- Top 4 Box Scores -

Q11. How much focus should MTNA give to these initiatives?

Initiative	Top 4 Box	Mean
Pedagogy	84%	9.1
Publications	70%	8.2
National conference	67%	8.1
Recreational music making	61%	7.6
Technology resources	60%	7.5
MTNA Certification Program	57%	7.4
National competitions	54%	7.2
Group teaching	48%	6.7
Music for Everyone programs	36%	6.6
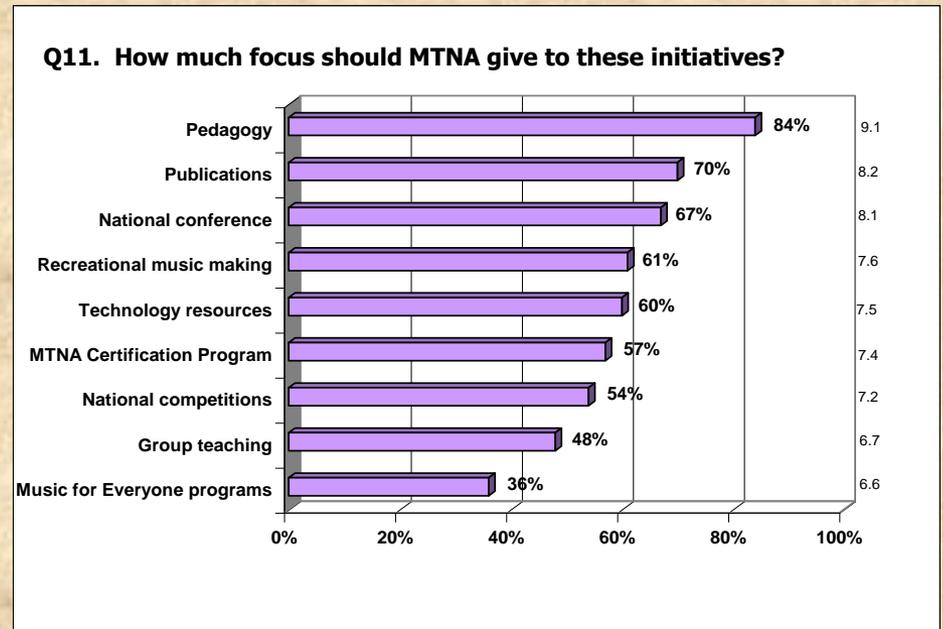
Base: Total respondents (N=2081). Based on a 1-10 scale where 1=No/low focus and 10=High focus. Top 4 box=7-10 on scale.

Membership and Programs
Membership in Other Associations

🔲 When asked what other associations they belong to, about one-fourth of members indicated the National Guild of Piano Teachers or the National Federation of Music Clubs.

✦ **About one in 10 belong to AGO, MENC or the Music Teachers Association (MTA).**

✦ **Other association memberships are listed here.**

Q12. What other associations do you belong to?

Other Associations Belong To

Base	2081
National Guild of Piano Teachers	24%
National Federation of Music Clubs	23%
AGO	9%
MENC	9%
Music Teachers Association (MTA)	9%
Local/state organizations	6%
NATS	4%
Suzuki Association of the Americas (SAA)	3%
College Music Society (CMS)	3%
ASTA	2%
American Choral Directors Association (ACDA)	2%
PTG	1%
Sigma Alpha Lota	1%
National Flute Foundation	1%
Mu Phi Epsilon	1%
Kindermusik	1%
IAJE	1%
Early Childhood Music & Movement Association (ECMMA)	1%
Music Educators Association (MEA)	1%
Choristers Guild	0.5%
Chamber Music America	0.5%
AOSA	0.5%
New England Piano Teachers Association (NEPTA)	0.4%
Franz Liszt Society	0.3%
Royal American Conservancy Examinations (RACE)	0.3%
National Piano Foundation	0.2%
National Association of Pastoral Musicians (NAPM)	0.2%
Delta Omicron	0.2%
Other	13%
None	24%
No response	8%

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Membership and Programs
Unmet Needs MTNA Could Fulfill

▣ With respect to unfulfilled needs, only small numbers of members had suggestions. These include ideas related to:

- ↓ **Performances/Certifications (more/different training, additional certifications/auditions/ performance opportunities)**
- ↓ **Publications (attention to different instruments, information on industry standards)**
- ↓ **Benefits (insurance, grants)**
- ↓ **Activities (networking and chapter activities)**
- ↓ **Promotions of music**

Q13. Is there some need not fulfilled by any of those associations that MTNA could fill?

Unfulfilled Association Needs

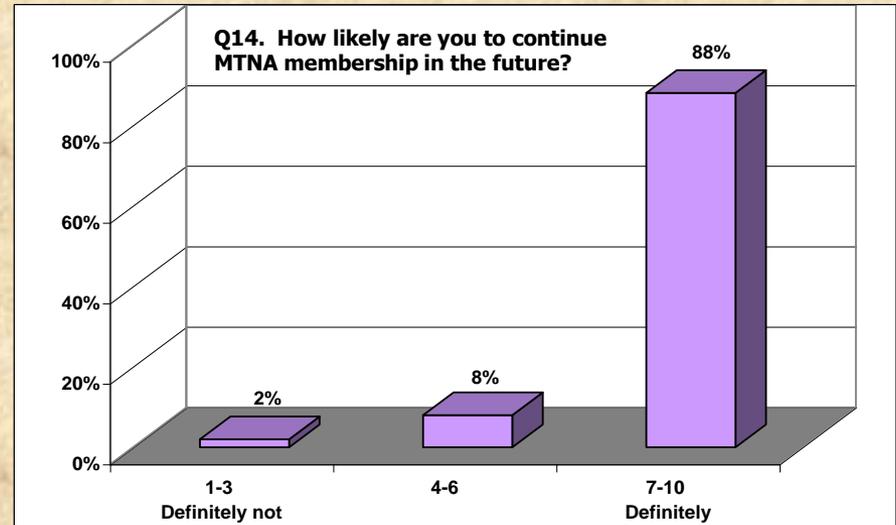|	Base	2081
Performances/Certifications (Net)		**5%**
More/different training		2%
More/different certifications/audition/competitions		2%
More performance opportunities		1%
Publications (Net)		**5%**
More attention to different instruments/areas of focus		3%
More research on industry standards		1%
Information on published music/materials		0.4%
More advanced publications		0.2%
Better Benefit Offerings (Net)		**1%**
Better insurance offerings		1.0%
More scholarships/grants available		0.4%
Better Activities (Net)		**3%**
Better networking opportunities		1%
More local chapter activities		**1%**
Other (Net)		**19%**
Better promotion of music in general		1%
No/None/DK		16%
Other		2%
No response		68%

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Membership and Programs
Likelihood to Continue MTNA Membership

🔲 Nine out of 10 participants indicate they are very likely to continue their MTNA membership.

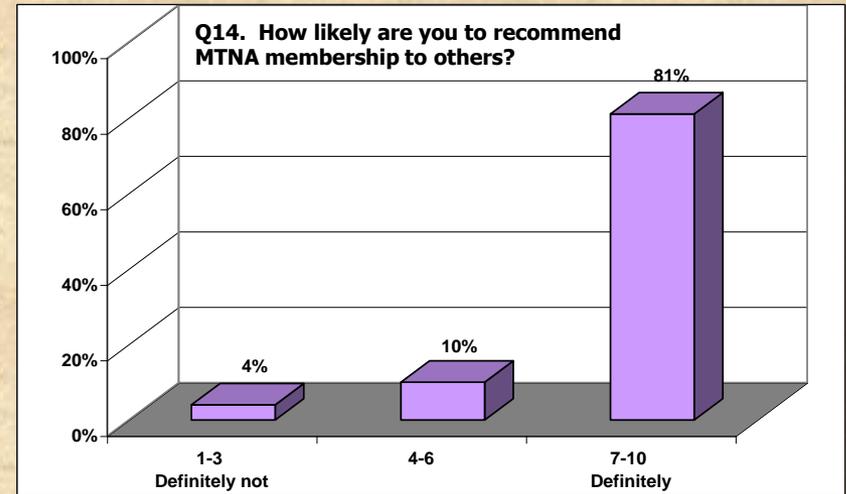**Likelihood to Continue MTNA Membership**

Q14. How likely are you to continue MTNA membership in the future?

Category	Percentage
1-3 Definitely not	2%
4-6	8%
7-10 Definitely	88%

Base: Total respondents (N=2081). Mean=9.1. No response=3%

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Membership and Programs
Likelihood to Recommend MTNA Membership

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◉ Eight out of 10 members indicate they would be very likely to recommend MTNA membership to others.

Likelihood to Recommend MTNA

Q14. How likely are you to recommend MTNA membership to others?

Base: Total respondents (N=2081). Mean=8.8. No response=5%

Comments on Likelihood to Recommend MTNA to Others

	Base	2081
Need Improvement (Net)		**4%**
Too expensive		1%
Need more attention to other instruments/areas		1%
Retiring		1%
It is required		1%
Need better networking opportunities		0.2%
Other needs improvement comments		1%
Positive (Net)		**4%**
Good organization		1%
Local chapter excellent		0.6%
Good networking opportunities		0.2%
Need new, fresh teachers in industry		0.2%
Certification		0.1%
Competition		0.1%
Other positive		1%
No response		92%

Membership and Programs

Preferred Method for Communications with MTNA National Office

▣ Two-thirds of MTNA members would like to communicate with the MTNA National Office primarily by E-mail.

✦ **Three in 10 prefer mail.**

Preferred Method of Communication

Q15. Please indicate your preferred method of communicating with the MTNA National Office.
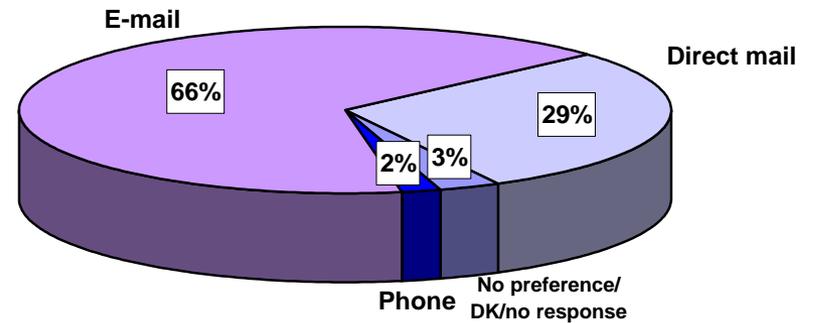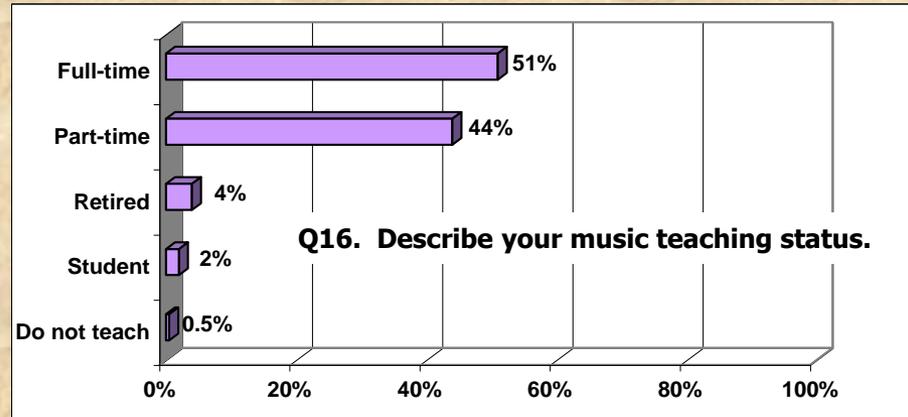
E-mail — 66%

Direct mail — 29%

Phone — 2%

No preference/ DK/no response — 3%

Base: Total respondents (N=2081).

Trends in Teaching
Current Teaching Status

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▣ Over half of these members are teaching full-time. Another 44% are teaching part-time.

Current Teaching Status

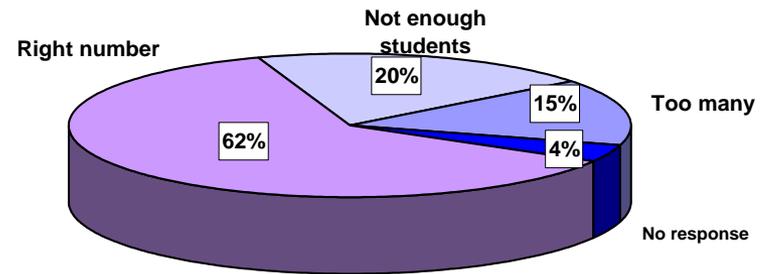| Status	Percentage
Full-time	51%
Part-time	44%
Retired	4%
Student	2%
Do not teach	0.5%

Q16. Describe your music teaching status.

Base: Total respondents (N=2081). No response=2%

Trends in Teaching
Current Teaching Load

▣ Most teachers have the right number of students, with equal numbers indicating too many (15%) or too few (20%).

- ↓ **Members who have been teaching 6 years or less are significantly more likely to feel they do not have enough students (32%).**

Current Teaching Load

Q17. Describe your teaching load.

Right number — 62%
Not enough students — 20%
Too many — 15%
No response — 4%

Base: Total respondents (N=2081).

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Trends in Teaching
Current Waiting List

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▣ About half of these teachers indicate they have a waiting list for their classes (48%).

Have Waiting List

Q18. Do you have a waiting list?

Yes
48%

48%

4%

No

No response
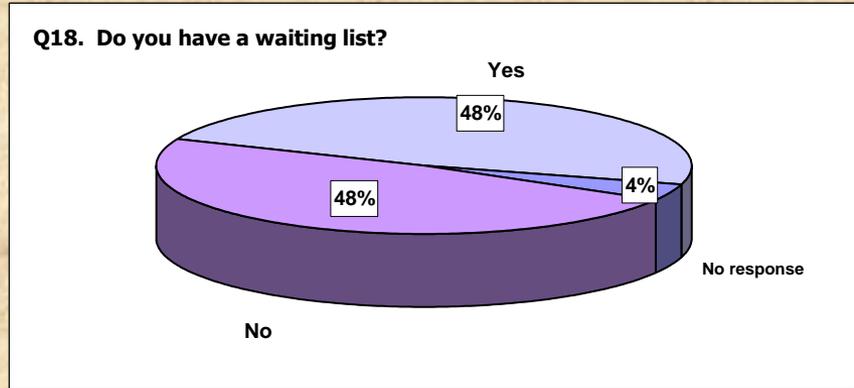
Base: Total respondents (N=2081).

Trends in Teaching
Individual/Group Lessons: Hours Per Week Teach

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▣ As is shown here, 98% of these members teach individual lessons in an average week, while about one-third teach group lessons.

Hours/Week Provide Individual or Group Lessons

Q19./ Q22. How many hours per week do you provide individual lessons?
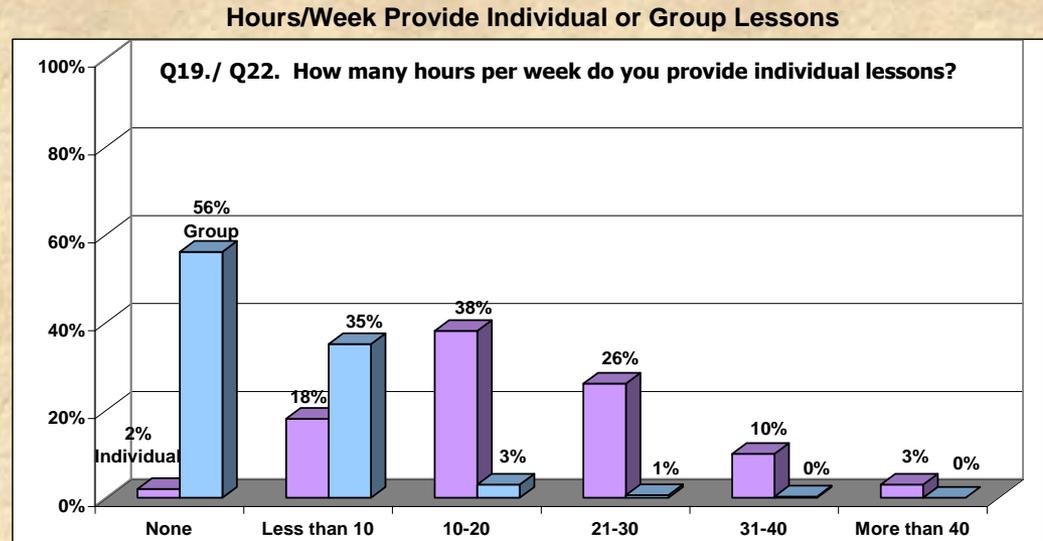
Base: Total respondents (N=2081). INDIVIDUAL: Mean=18.4. No response=3%. GROUP: Mean=2.5. No response=6%.

Trends in Teaching
Individual/Group Lessons: Rates Charge

▣ Most teachers work with individual students (95%) vs. providing group lessons (38%).

- ♦ **Charts here show average rates, hours teach per week, and number of students teach.**

Q20. What rates do you charge?

Q21. How many individual-lesson students do you teach?

Q24. How many students are in your group lessons?

Average Rate Charged for Lessons

	Individual	Group
Up to half hour	$ 20	$ 13
45 minutes	$ 30	$ 23
1 hour	$ 43	$ 27
Term/semester	$ 366	$ 53
Monthly	$ 80	$ 34

Base: Total respondents (N=2081). Caution: Very high "no response" rates.

Rates, Hours Teach Per Week, Average Class Size

	Individual Lesson			Group Lesson		
	Range	Median	Average	Range	Median	Average
Rates for Teaching						
Up to 1/2 Hour	$10 - $30	**$18**	$20	$10 - $30	**$12**	$13
45 Minutes	$16 - $50	**$28**	$30	$16 - $50	**$21**	$23
1 Hour	$20 - $60	**$40**	$43	$20 - $60	**$20**	$27
Monthly	$50 - $200	**$72**	$80	$50 - $200	**$17**	$34
Hours/Class						
Full-time	10 - >40 hrs/week	**21 - 30 hrs/week**	23 hrs/week	10 - 30 hrs/week	**3 hrs/week**	3 hrs/week
Part-time	<10 - 30 hrs/week	**10 - 20 hrs/week**	14 hrs/week	<10 hrs/week	**2 hrs/week**	2 hrs/week
Number Students Teach						
Full-time	1 - >60	**28**	30	2 - 16	**6**	7
Part-time	1 - 40	**16**	17	2 - 16	**5**	5

Base: Total respondents (N=2081).

Trends in Teaching
Teaching Setting

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▣ More than three-fourths of these members teach from their home studio.

- ♣ **Almost one-fifth are teaching in a university setting.**
- ♣ **These are followed by church, studio outside home, public school, music school, and music/piano store.**
- ♣ **A fraction, (2%) teach from a community center or distance learning (1%).**
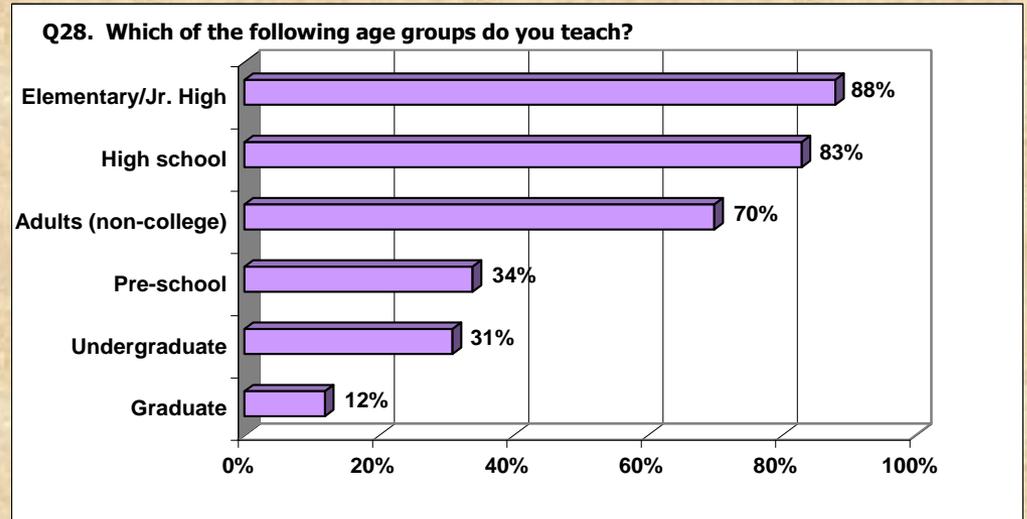
2004 Teaching Setting

Q26/27. Which was your primary teaching setting in 2004?

Teaching Setting	2004	Primary
Home studio	77%	67%
College/university	19%	12%
Church	14%	2%
Studio outside home	13%	7%
Public school	7%	3%
Music school	6%	4%
Music/piano store	4%	1%
Community center	2.0%	.2%
Distance learning	0.8%	.2%

Base: Total respondents (N=2081). No response=4%

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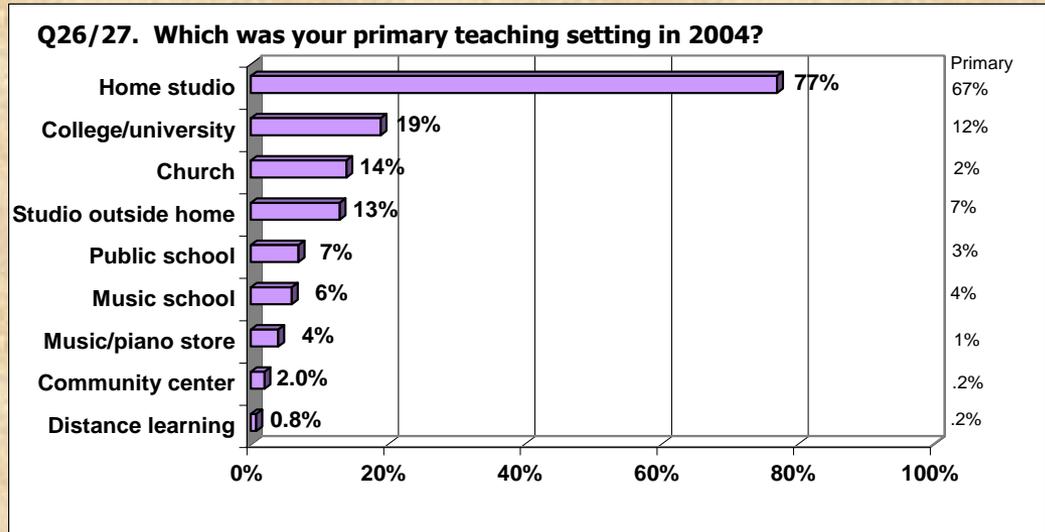
Trends in Teaching
Age Groups in 2004

🔳 These teachers primarily teach elementary and high school students (88% and 83% respectively), with one-third teaching pre-schoolers.

➕ **A high 70% teach non-college adults, 31% teach undergraduates, and 12% teach graduate students.**

Age Groups Teach

Q28. Which of the following age groups do you teach?

Age Group	Percentage
Elementary/Jr. High	88%
High school	83%
Adults (non-college)	70%
Pre-school	34%
Undergraduate	31%
Graduate	12%

Base: Total respondents (N=2081). No response=4%

Beyond Data, Inc.

SOURCE: Beyond Data, Inc., 1525 Woodstrail Lane, Loveland, OH 45140
 2005 MTNA Member Survey ~ September 2005
Contact: President Janet Metzelaar, M.A., PH: 513-677-5447 ~ FAX: 513-677-5418 ~ beyonddata@aol.com
8/8/2017 8:25 AM

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Trends in Teaching
Average Student Retention

▣ Teachers generally retain students 2 – 5 years (47%) up to 6 – 10 years (42%).

Student Retention (In Years)

Q29. How many years does an average student study with you?

	1 or less	2-5	6-10
	1%	47%	42%
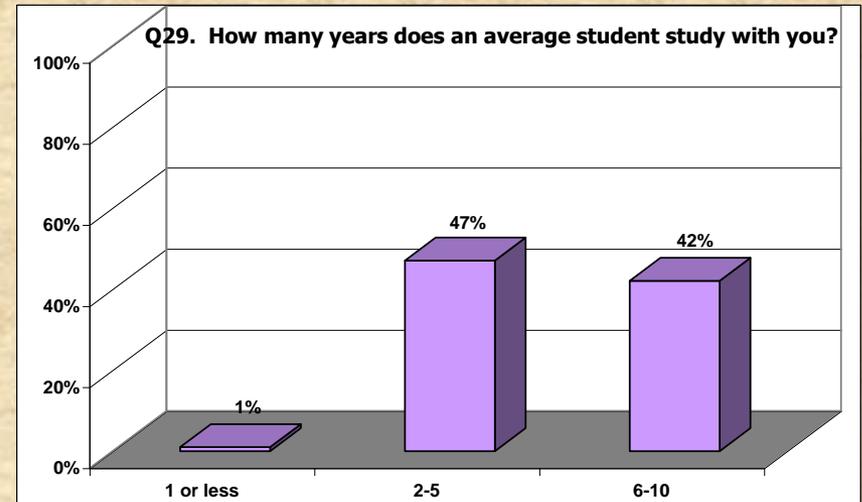
Base: Total respondents (N=2081). Mean=5.8. No response=6%

Trends in Teaching
Computer Use

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▣ Eight out of 10 MTNA members participating in the survey use a computer.

Use a Computer

Q30. Do you use a computer?

Yes 79%
No 18%
4%
No response
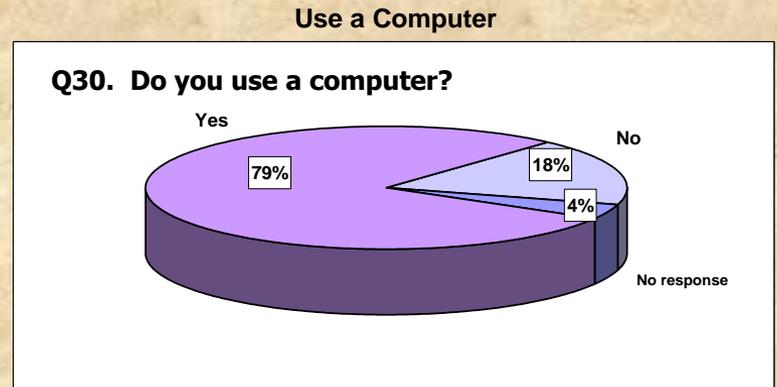
Base: Total respondents (N=2081).

Q32. In the next few years, how much do you expect to use the following to communicate with colleagues, students and music resources?

Trends in Teaching
Awareness, Usage, Interest in Tools to Support Teaching

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🔲 **MTNA** members are aware of tools available to assist in their practice. They are most likely to be currently using:

- ➕ **On-line music products ordering (66%)**
- ➕ **Recording and playback (61%)**
- ➕ **Digital keyboards (57%)**
- ➕ **Internet/Web resources (57%)**

🔲 Usage is likely to increase in these areas:

- ➕ **Instructional software (42%)**
- ➕ **Digital accompaniments (39%)**
- ➕ **Musical notation/functionality (36%)**
- ➕ **Composition/sequencing (33%)**
- ➕ **MIDI disks/files (33%)**

Q31. On which of the following do you rely to support your performing/music teaching? Which are you using/may use in the future?

Reliance on Tools to Support Performing/Music Teaching

	Aware	Interest	Used	May Use
Ordering music products online	86%	75%	66%	9%
Recording and playback	87%	72%	61%	11%
Digital keyboards	88%	65%	57%	8%
Internet/Web resources	83%	69%	57%	12%
Instructional software	85%	58%	42%	16%
Digital accompaniments	83%	51%	39%	12%
Musical notation functionality	77%	52%	36%	16%
Composition/sequencing	81%	48%	33%	15%
MIDI disks/files	81%	48%	33%	15%

Base: Total respondents (N=2081).

Trends in Teaching
2004 Spending on Tools to Support Music Teaching

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▣ Half of study participants provided estimates of their annual music-related spending.

+ **Among these participants, median spending per year is $1,030, with average spending $2,300.**

▣ Highest spending emerged for:

+ **Education Training….. $691**
+ **Print Music…………… $577**
+ **Instruments…………… $546**
+ **Advertising…………… $154**
+ **Music Software………. $125**
+ **Other…………………… $830**

Average Spending Per Year

Q33. How much do you spend per year on…

Category	Amount
Education/training	$691
Print music	$577
Instruments	$546
Advertising	$154
Music software	$125
Other	$830

$0 $200 $400 $600 $800 $1,000
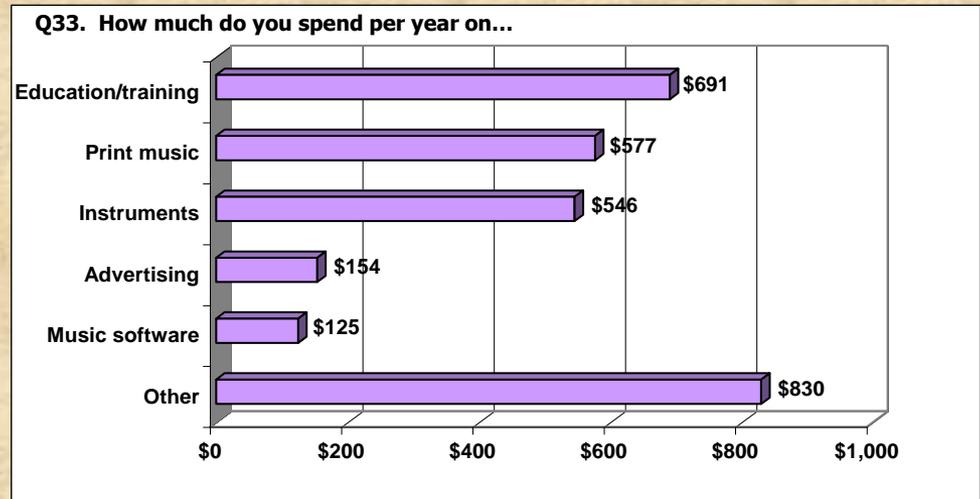
Base: Total respondents (N=2081). Caution: High no response rate~50%.